



COUNTY OF FLUVANNA

"Responsive & Responsible Government"

132 Main Street
P.O. Box 540
Palmyra, VA 22963
(434) 591-1910
Fax (434) 591-1911
www.fluvannacounty.org

Adopted: February 17, 2016

MISSION STATEMENT

Fluvanna County is committed to providing an excellent quality of life for our citizens and businesses through the delivery of competitive public services and programs in an efficient and effective manner.

VISION STATEMENT

Fluvanna County...The heart of Virginia and your gateway to the future.

Tagline: *A great place to live, learn, work, and play.*



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Adopted: March 2, 2016

2016-2018 STRATEGIC INITIATIVES AND ACTIONS

Strategic Initiative A -- SERVICE DELIVERY

- A1** - Create a local Broadband Task Force to: assess our current status county-wide, determine our gaps and needs, develop alternatives and options for improvement, and to identify potential funding sources for broadband expansion.
- A2** - Perform Process Improvement Review of Planning and Zoning Processes.
- A3** - Perform Process Improvement Review of Building Inspection Processes.
- A4** - Implement credit card payment option for citizen at all County funds collection points through MUNIS Cashiering process.
- A5** - Update, format, and improve web-accessibility of all County Personnel Policies.
- A6** - Create Fluvanna County Data Website Dashboard with key metrics.
- A7** - Perform a comprehensive review and update of all ordinances, rules, policies, and practices relating to junk cars, trash and litter, waste tires, condemnation of structures, etc.
- A8** - Create an improved system for managing and tracking of SUPs and Subdivisions (Bond status, project status, etc.).

Strategic Initiative B -- COMMUNICATION

- B1** - Create a Community Impact Awards Program.
- B2** - Hold an Elected Official Breakfast for our State Representatives in Spring 2016
- B3** - Collect and analyze the results of the local Business Climate Survey.
- B4** - Hold a Local Business Forum - Subtitle: "The Future of Fluvanna's 250 Corridor"
- B5** - Create a local Business Support Action Plan.
- B6** - Assess options to communicate more efficiently, effectively, and economically with Fluvanna residents.
- B7** - Expand County Website to receive, answer, and post questions from residents.

B8 - Improve communication and collaboration with the School Board to improve understanding of school system funding needs and better plan future budgets.

B9 - Create a brief, easy to understand tax impact message showing Fluvanna advantages for both residential and business.

Strategic Initiative C -- PROJECT MANAGEMENT

C1 - Investigate the use of Technology or other types of Overlay Zones for the Zion Crossroads Community Planning Area to support economic development aims.

C2 - Create a County-wide overlay map showing utilities and other key features that support business growth and development.

C3 - Investigate all options for GIS system delivery and management to support needs of all County departments.

C4 - Develop and adopt a Fluvanna County Master Water and Sewer Service Plan and implementation schedule.

C5 - Successfully oversee and manage Fluvanna County aspects of the James River Water project.

C6 - Finalize locations and fund installation of Fire Hydrants in the Columbia District along the route of the Louisa County Water Authority raw water pipeline.

C7 - Successfully oversee and manage the design and construction of the Zion Crossroads water and sewer system.

C8 - Successfully oversee and manage the County's E911 Emergency Communications System Project.

C9 - Proceed with the Pleasant Grove Farm Museum design.

C10 - Investigate opportunities and options for a Palmyra Village Streetscape project to improve safety, parking, walkability, and overall appearance.

Strategic Initiative D -- ECONOMIC DEVELOPMENT AND TOURISM

D1 - Create EDTAC - Economic Development and Tourism Advisory Council.

D2 - Plan for Fluvanna County activities to celebrate the Virginia Business Appreciation Month in May 2016.

D3 - Draft and adopt a formal County-wide economic development and tourism strategy inclusive of an implementation schedule.

D4 - Create separate Tourism and Business information pages for the County website.

D5 - Create a Fluvanna County "triangle" tourism brochure describing a Monticello, Pleasant Grove House & Museum, Old Stone Jail, Historic Courthouse, and Montpelier history and tourism route.

D6 - Create a "Faces and Places of Fluvanna" Poster and Rack Card to market Fluvanna County as a destination for tourism and recreational activities.

D7 - Create a "New Residents Guide" package for distribution to local Real Estate agents.

D8 - Develop a "This is Fluvanna County" video message to be shared with county citizens and businesses as well as use with county economic development initiatives.

D9 - Investigate and pursue with State offices the installation of select Boat Ramps along the Rivanna and James Rivers to support additional recreational and tourism opportunities.

D10 - Investigate opportunities for park expansion or Rivanna River access points to support expanded recreational activities in Fluvanna (e.g., Crofton Park, LMOA river access areas, Town of Columbia flood plain/potential park, etc.).

D11 - Support local businesses and entrepreneurs by establishing a focused business appreciation and expansion program.

Strategic Initiative E -- FINANCIAL STEWARDSHIP AND EFFICIENCY

E1 - Identify all sources of revenue the county can use to finance local government programs and services and determine which sources Fluvanna County should utilize.

E2 - Investigate creation of a "Capital Depreciation Fund" that would be funded within the tax rate each fiscal year to save for future capital needs.

E3 - Update, format, and improve web-accessibility of all County Financial Policies.

E4 Review, update, and approve new Fluvanna County Proffer Guidelines.

E5 - Reduce the County's reliance on creating and mailing paper checks for payments and to implement ACH/EFT transaction options.

E6 - Research and provide samples of Monthly Treasurer Report options and formats so that the Board can decide what they would like to see on a recurrent basis (e.g., what reports are provided in other counties?). Create report for inclusion in Board package each month, as well as a quarterly in-person briefing on the data.