



Fluvanna County Office of Economic Development

Update April 3, 2013



Current Targeted Recruitment and Development

» Training Facility

- > Large land acquisition, small usage that brings a sustainable tax base. 750 total acres 100 acres of actual footprint (Facility is buffered and hidden in the trees)

» Agri-Business

- > Currently working the Virginia Department of Agriculture and the Fluvanna County Cooperative Extension to find grape growers and land suitable to supply regional demand for wine grapes.
- > Working with area grower to have Fluvanna included into the Monticello AVA (American Viticultural Area)

» Employment Center/Legacy Projects

Currently working with two recruitments and Albemarle County

- > 1) Medical facility with appurtenances
- > 2) Federal Research Company
- > 3) Recently approached by Albemarle County to discuss a possible “Mega-Site” that would include a Revenue Sharing component



Business Readiness for Zion Crossroads

» **Technology Zone Overlay District**

- > Technology overlay Zones allow the BOS to provide incentives if a business meets specific criteria. The Technology Zone does not require addition by the General Assembly

» **Business Incentive Plan that Leverages State Programs**

- > Would like to provide the Board with a Policy on Business Incentives where the Commonwealth requires matching funds. The EDA could be the vetting agent for recommending matching funds to the Board of Supervisors.

» **Marketing Tools**

- > Currently, Community Development staff has the semi-finalized marketing print that provides corporations and possible recruitments with information about the County. Along with the Rebranding effort with the Central Virginia Partnership for Economic Development, this should be a useful tool in our own branding efforts.



Initiatives

- » **Become Visible to Statewide Partners and Businesses**
- » **Outreach to Businesses in the Region for Expansion Into Zion Crossroads Area**
- » **Water at Zion Crossroads**
- » **Work with Planning to Make Zion Crossroads a Sustainable Area for Legacy Projects and Business Development**



Questions?