



Economic Development & Tourism Advisory Council Meeting Agenda

September 9, 2024
6:00 pm

Pleasant Grove Park- 271 Pleasant Grove Drive, Palmyra

1. Call to Order – Nina Monroe
2. Public Comments – Nina Monroe
3. Approval of Minutes – Kathleen Kilpatrick
 - a. August 2024
4. Old Business
 - a. Historic Courthouse Restoration Update – Kilpatrick, Johnson
 - b. Gateway Signs Committee - Monroe, Morris, Shanklin, Tatro, Shaw, Spitzer
 - c. Fluvanna VA250 Committee – Monroe, Shanklin, Kilpatrick, Johnson, Schmack, C.Talley
5. New Business
6. Comments/Announcements
7. Adjournment

Next Meeting:
September 9, 2024 at 6:00 pm
Pleasant Grove House at Pleasant Grove Park

Economic Development and Tourism Advisory Council
Regular Meeting Minutes Monday, August 12, 2024
Location: Morris Room, 132 Main St., Palmyra, VA 22963

Members: legend – p=present, a=absent

George Goin, Farm Bureau Representative – A
Tricia Johnson, Fluvanna Historical Society Representative – A
Kathleen Kilpatrick, At-Large Representative – P
Nina Monroe, Business Representative, Chair – P
Ben Shaw, At-Large Representative – A
Cathy Tatro, At-Large Representative, Vice Chair – P
Jeff Potter, EDA Representative – P
Suzy Morris, At-Large Representative – P
Marieke Henry, Business Representative – P
Timothy Hodge, BOS Representative – P

Staff:

Eric Dahl, Fluvanna County Administrator – A
Jennifer Schmack, Director of Economic Development – P
Aaron Spitzer, Director of Parks & Recreation – A

Call to Order:

Chair Called the Meeting to order at 6:00

Public Comments:

There were no public comments.

Approval of July, 2024 Minutes:

Ms. Tatro made a motion to approve the minutes of the EDTAC meeting on July 8, 2024, and Ms. Schmack seconded the motion. The minutes were adopted unanimously.

Old Business:

- a. Courthouse Restoration— Ms. Kilpatrick stated that testing work was anticipated to take place in the coming weeks to define the cost and scope of priority treatment work.
- b. Gateway Signs Committee— Committee members include Monroe, Morris, Shaw and Spitzer. Ms. Tatro provided an update from the committee’s last meeting and shared a mark-up of the proposed signs. The group selected the “Welcome to Fluvanna County, Established 1777” sign as their favorite, and discussed the issue of one vs two support polls. The committee will meet towards the end of August to create a map with the proposed locations.

- c. Fluvanna VA250: Committee includes: Monroe, Kilpatrick, Johnson, and Schmack. Ms. Kilpatrick provided an update on the committee's progress, including planning for Columbia Day and the Lafayette event in Wilmington. She noted some edits need to be made to the project spreadsheet that was adopted by the council at the July meeting. She also distributed a flyer she produced with the skilled help of Miss Kessler Potter, an outstanding FHS intern and daughter of Council member Jeff Potter. The flyer will be provided electronically to schools and home school sites along with discussion questions, a list of suggested online resource sites, and a suggested bibliography. Printed copies will be made available for lower grades and at the Fall Family Festival.

New Business:

- a. Election of EDTAC Secretary – due to Ms. Kilpatrick heavy commitments and request to be replaced as the secretary, Ms. Tatro nominated Marieke Henry to fill the position and Ms. Kilpatrick seconded. Motion Passed 9-0.

Announcements:

Ms. Tatro inquired about the band selection process for this year's inaugural program at Grooving ' at the Grove events, and if the bands were from outside Fluvanna County. Ms. Schmack provided a brief overview of the process and the value of securing groups with an established draw capacity. Ms. Kilpatrick suggested local groups might in the future be considered for openers so they gain exposure if not yet able to be headliners.

Ms. Monroe reminded the group that the September EDTAC Meeting take place at Pleasant Grove Park.

There being no further business, the chair adjourned the meeting at 7:00 p.m.

Respectfully Submitted,

Kathleen Kilpatrick