

FLUVANNA PARTNERSHIP FOR AGING MARCH 28, 2016 MINUTES

1. Meeting called to order at 4:01 by Chair, Stephanie Fick

In attendance:

Stephanie Fick—Cunningham Rep
Joan Talley—Fork Union Rep
Curtis Putnam—Columbia Rep
Linda Bernick—Palmyra Rep
Amy Kirchner—At-large Rep
Kristin Buchanan—DSS (Adult Protective Services)
Joe Chesser—MOW
Emily Daidone—JABA
Steve Nichols—County Administrator
Bertha Armstrong--MACAA

- 2. Consideration of February 2016 minutes; approved by acclamation
- 3. Report of Committees
 - Stephanie reports on current communication situation and using mechanisms already in place; process to other organizations
 - o Curtis will be heading-up the committee
 - Emily states success of social media sites; limited success of mailings;
 PSAs; flyers placed in various public locations
 - Stephanie asks about return from mailing and would like a report concerning success, especially in Fluvanna Co.
 - Steve states ~600 using FANmail, county website, social media
 - need to focus on whom is not receiving the info
 - suggests creating a five-question survey to be distributed regarding how people receive their info; do this on a 3-year basis
 - Curtis has merged Chamber of Commerce with other data bases from churches to create list
 - updating email listing as possible
 - DSS would like listing
 - County will support sending out info, paying for ads

- Three big events where info distribution might be possible
 - Old Farm Days
 - County Fair
 - Swine Wine
- Membership update
 - o Recruitment flyers -
 - Rivanna District will be appointed April 6th --Suzanne Cotallessa
 - still need for an at-large
- Speaker series schedule to feature agencies
 - o partners to email Stephanie to sign-up
 - Meals-on-Wheels May 16th
- Stephanie would like the partners to know each other better on an informal basis, as well as professional

New Business/Old Business:

- Strategic partners
 - current partners invite others to FPA meetings (e.g., The Dogwood, since it cooperates with MOW)
- Partner reports on services provided
 - o JABA
 - reports new member (Sherice White) who will potentially come to next meeting; Options Counselor
 - working with FPCR (Jonathan Pace) concerning Kent Store center initiative; flyers forthcoming; location may need reevaluation
 - April meetings regarding end-of-life and hospice concerns
 - May 11th JABA will be hosting an event at Fork Union for info distribution, along with a partner table
 - o MOW
 - need to develop Kent Store route
 - MACAA
 - by attending last meeting, was able to acquire Easter baskets for distribution, including some designated specifically for 55+
 - April 16th, DSS is celebrating Children's Fair at Carysbrook Elementary; FPA could distribute info especially to grandparents
 - May or June, Fluvanna Cook-Out at Pleasant Grove for Afro-American churches; info could be distributed; church info could be acquired
- FPA participation in Fluvanna County Leadership Training update
- Annual Events calendar from our partners; Linda will start process
 - o could also be on monthly basis (?)
- Lists of volunteers, especially for transportation
 - o requires constant maintenance
 - may become its own entity

- Steve suggests a focus on
 - o transportation
 - o Neighbor-to-Neighbor initiative
- 7. Meeting adjourned at 5:25; next meeting May 16th @ 4 PM